



The Foundation is committed to the preservation, safeguarding, and amplification of Antoni Gaudí's rich legacy worldwide. Among the primary endeavors of the Gaudí World Foundation is the comprehensive documentation of how Antoni Gaudí harnessed boundless creativity, grounded in principles of sustainability, natural harmony, and ergonomic design – a methodology we refer to as the Origination Method®.



Obtaining the Gaudí Inspired certification

Candidates who demonstrate that they have followed the principles of the Origination Method in all stages of conception, development, and realization will be issued the foundation's exclusive "Gaudí Inspired certification", just as the JoyBo presented today.

1) Bringing Antoni Gaudí into modernity with *JoyBo*

The JoyBo is the result of the Gaudi Inspired Certification collaboration between the renown tattoo artist Ivan Casabó and the Gaudí World Foundation. It integrates elements of 5 works of Gaudí including the Sagrada Familia, the Park and Colonia Guèll in a modern art creation.

2) A project supported by blockchain with *The Moon Labs*

To protect both the artist and the owners, the Gaudí World Foundation certifies these collaborative creations through NFTs in the blockchain. In addition to that, in this instance, JoyBo was made exclusively for the Korean market and was distributed through NFTs thanks to our partner The Moon Labs, a leading company in the web3 space in Asia.

3) Unparalleled physical security with *Distinkt*

Thanks to Distinkt's pioneering technology, each unique JoyBo can be physically protected with cutting-edge authentication and anti-counterfeiting solutions, harnessing advanced smart nanotechnology to craft irreplicable and dynamic security features.

4) Putting together digital and analogical certifications

Through Distinkt's patented approach, and the Gaudí World Foundation digital certificate, each JoyBo owner can be certain that every individual piece they are holding is an authentic and unique creation. Only the owners of the digital certificate will be able to know the unique characteristics of the printed ink and thus, they can easily make sure that the digital certificate matches the art piece in they are holding.

distinkt

Gaudí World
Foundation